

ADD LOCAL RADIO TO YOUR SHOW MARKETING

EXCLUSIVE TOPEKA LAWN & GARDEN SHOW VENDOR OFFER

Take your message beyond the booth with special discounted local radio advertising from MSC Radio Group.

ONE-TIME SHOW VENDOR SPECIAL • These discounted packages are available exclusively to registered Topeka Lawn & Garden Show vendors and are not standard MSC Radio Group rates.

RADIO PACKAGE	SHOW SPECIAL	COST PER SPOT	SELECT
25 COMMERCIALS	\$450	\$18 each	☐
50 COMMERCIALS	\$750	\$15 each	☐
100 COMMERCIALS	\$1,000	\$10 each	☐

ALL COMMERCIALS: :30 daytime spots airing 6 AM–7 PM. Commercials may be placed on any MSC Radio Group station(s) below and must be used by March 31, 2027.

CHOOSE FROM MSC RADIO GROUP'S 10 LOCAL STATIONS

NORTHERN / REGIONAL STATIONS	TOPEKA / AREA STATIONS
☐ KNZA 103.9 FM Kanzaland Country	☐ KOZA 96.9 FM The Pulse
☐ KMZA 92.1 FM Classic Country	☐ KSAJ 98.5 FM Jack FM
☐ KAIR 93.7 FM Hot Country	☐ WIBW-FM 94.5 FM Country
☐ KLZA 101.3 FM Sunny 101.3	☐ KTPK 106.9 FM Country Legends
☐ KTNC 107.1 FM / 1230 AM Classic Hits	☐ WIBW 580 AM / 104.9 FM News • Ag • Sports

MSC Radio Group will work directly with participating vendors on station selection, scheduling and commercial production.

Business/Vendor Name: _____

Contact Name: _____ Phone/Email: _____

Selected Package: ☐ \$450 / 25 commercials ☐ \$750 / 50 commercials ☐ \$1,000 / 100 commercials



VENDOR RADIO PACKAGE CONTACT: JUSTIN FLUKE • justin.fluke@mscradio.com • 785-547-3461
Local Radio. Local Business. Local Results.